

Office of the Arizona State Fire Marshal  
In cooperation with the  
Arizona Fire and Burn Educators Association

**NFA'S PREVENTING FIRE RISK BASED ON  
SOCIOECONOMIC FACTORS: RURAL AND  
URBAN SETTINGS**

This 2-day course will develop ideas and plans to address the high fire incidence among populations based on socioeconomic factors. Rural and urban settings are taken as samples. This course is designed for students who work in the field of prevention. Students learn to focus on the socioeconomic factors that contribute to high fire incidence among populations in rural and urban areas. Values, attitudes, and behaviors as well as social and economic characteristics will be evaluated. Effective change techniques, existing programs, and community collaboration are reviewed to develop effective solutions to community high-risk target groups. Course content includes:

- how socioeconomic factors play a significant role in high incidence of fire, fire deaths, and fire injuries;
- attitudes, values, and behaviors of population at high risk for fire;
- poverty and low education levels may explain up to one-third of the variation in fire deaths;
- reaching into neighborhoods to create change for populations that are at high risk for fire; and
- program issues for high-risk groups in rural and urban groups.

Upon completion of course you will be receiving a certificate from the National Fire Academy.

Date: October 28-29, 2010

Time: 8:30 AM – 4:30 PM – Thursday  
8:30 AM – 12:00 Noon - Friday

Location: Rio Rico Fire Department  
957 Calle Calbasas  
Rio Rico, Arizona

Contact: Larry Nielsen to register, class location and hotel information  
(520) 281-8687